



# STUDY IN INDIA PAVILION



at



## NAFSA2017

ANNUAL CONFERENCE & EXPO

Expanding Community

Strengthening Connections

May 28 - June 2 • Los Angeles, CA USA

Organised By





The NAFSA 2017 Annual Conference & Expo promises to be one of the largest international education events ever. With more than 9,000 international educators expected to attend from over 100 countries, the Expo is the best place for organizations like yours to develop sustaining partnerships and new business.

Showcase your programs, products, and services to a global audience – all in one place. NAFSA 2017 attendees advance, inform, and determine the international education economy.

Offer breakthrough solutions and forge new partnerships among a fast-growing group of professionals at the largest international education event in the world!

### **Expanding Community, Strengthening Connections**

The field of international education will gather for the NAFSA 2017 Annual Conference & Expo in the diverse and dynamic city of Los Angeles, California. Explore this year's theme, "Expanding Community, Strengthening Connections," through NAFSA's comprehensive educational program and robust networking opportunities.

Every day, NAFSA conference attendees help individuals and groups connect across borders, within and between communities, and inside and outside of

classrooms. What are the skills and knowledge needed to build understanding and engage meaningfully with communities of all kinds and sizes? How can we use technology to collaborate with different communities? How are we rethinking international networks and partnerships—especially in the context of shifting economic, cultural, and political attitudes? How do we teach our students (and our institutions) to communicate with respect and consider varied perspectives of others? How can we design educational experiences that develop shared vocabularies to promote peace and justice? How do we build sustainable communities on campus that are welcoming and responsive to diverse students and disparate needs?

The NAFSA Annual Conference & Expo itself represents an expansive network made up of many communities of diverse interest, professional specialization, countries and cultures, and institutional types. The conference theme challenges us to think about how we, as international educators, work with one another and nurture valuable allies and advocates within our profession as well as in other fields.

The NAFSA 2017 Annual Conference is your opportunity to explore learning and new approaches to practice while supporting the belief that international education helps people to fully embrace ideas of community that transcend boundaries.



## STUDY IN INDIA PAVILION ORGANISED BY



**Federation of Indian Chambers  
of Commerce & Industry**



**Education Promotion  
Society for India**



Study In India Pavilion will be a dedicated space representing premier Indian Universities/Institutions at NAFSA. While more than 100 countries had their own country pavilion, India was never represented in such a manner. Education Promotion Society for India has taken the initiative to represent the best of Indian education under Study In India Pavilion. Universities & Colleges of over 100 countries like US, France, Australia, China, Korea, Japan, Turkey, Chile, Singapore, New Zealand, Portugal, Europe and many others have been participating in NAFSA in past, As space is limited, we can only take 20-30 to represent India at NAFSA 2017. The space allocation is strictly by invitation.

Be part of India Pavillion at NAFSA 2017 and join a community that is advancing the international higher education field.

### Why you should participate

The NAFSA Annual Conference is the place to connect with more international education professionals than you'll find at any other conference in the world. Don't miss this opportunity to join. NAFSA for the ultimate event in the field of international education.

### Partnerships

Explore new partnership opportunities with institutional decision makers and influencers.

### Educational Offerings

Over 200 sessions and workshops, 16 poster fairs, and numerous guest speakers offer value for all learning styles and schedules.

The breadth of education covered during the conference include best practices, data-driven insights, and trends that give your institution a competitive advantage in an increasingly globalized world.

### Personal Connections

Meet with established partners and make new connections around the world in just one week. Visiting the Expo Hall and attending sessions, open meetings, and networking events give you access to colleagues and leaders from every facet of international education.

**Business happens at the NAFSA Conference. Meet, connect, and engage with the right people from around the world.**

Construct strategic partnerships and achieve lasting benefits for your organization – all in one week. Leverage the NAFSA Annual Conference & Expo to:

- Elevate your organization's profile.
- Meet current partners who will be attending the conference and with whom you need to discuss future programs or services.
- Find potential partners who might bring added value or reduce costs to your institution.
- Attend sessions/workshop those that address your institution's goals and challenges.
- Integrate a more global perspective into the curriculum.







The goal of the U.S. Higher Education Partnership Fair is to bring U.S.- and non-U.S.-based international education leaders together to learn about possibilities for developing institutional partnerships. This initiative is in response to the high value that non-U.S. institutions place on finding potential U.S. partner universities at the conference.

All international attendees at the conference are welcome to attend and visit with the U.S. institutions who will have tables at the fair! There is no additional fee or pre-registration required to attend the fair. The fair will be located in the poster fair area of the Expo Hall.



## The Benefits of Participating

- International attendees who make up nearly 35 percent of the conference audience (more than 2,500 attendees and exhibitors) report that meeting current and potential partners is one of their top three reasons for attending the NAFSA annual conference.
- This dedicated time early in the conference will spotlight U.S. universities and colleges, allowing international attendees the opportunity to quickly focus attention on developing new partnerships and linkages.
- Presenting will allow you to increase your institution's visibility with the international education community.
- By holding the fair on the first day of the Expo, you and your colleagues will have all week to continue discussions with potential partners started at the fair.
- Your institution can "test the waters" for future potential of exhibiting week long at the NAFSA conference.



## STUDY IN INDIA PAVILLION (1123) @ NAFSA

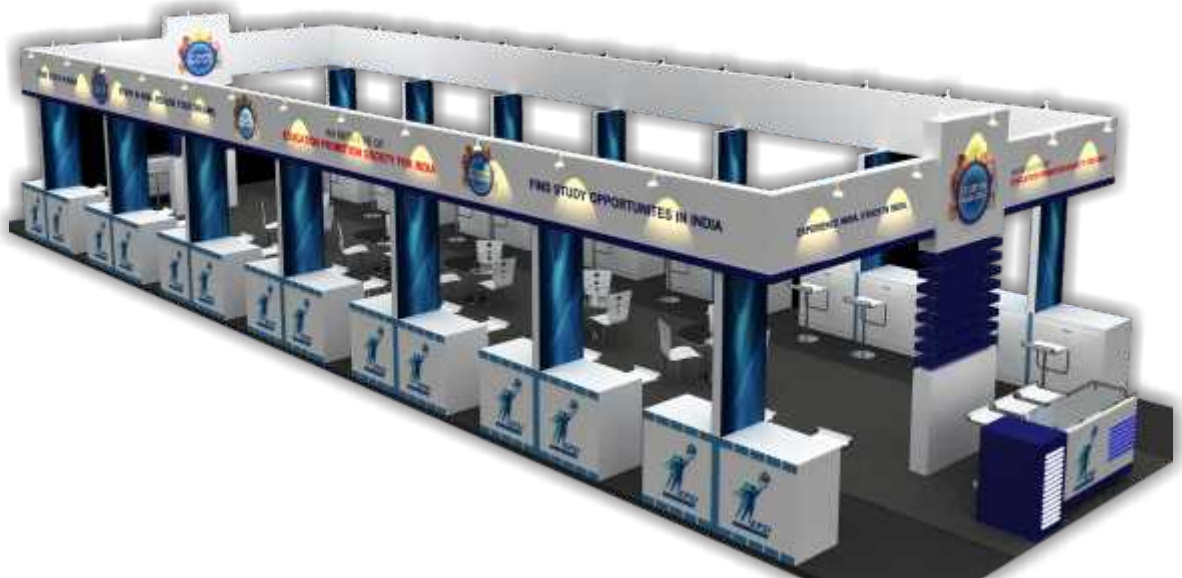


In order provide greater visibility during the exhibition, Education Promotion Society for India has taken huge space with complete built-up structure to represent Indian Universities/Institutions.

And we are also sponsoring a session in the conference to have more visibility and to attract more audience to our booth.

The size of booth is 20x62 ft. one of the largest space in the exhibition, accommodating 28 Universities/ Institutions.

Tentative layout is place below for your reference.



### FEE & PAYMENTS

The fee for participating in exhibition is INR 4,85,000 + Service Tax@15%.

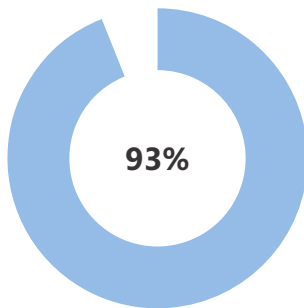
#### The above package includes following:

- Participation in exhibition.
- 1 person conference registration (entry to NAFSA conference & exhibition).
- Logo in the brochure/white paper produced for the session or for booth.
- Branding space is also allotted.

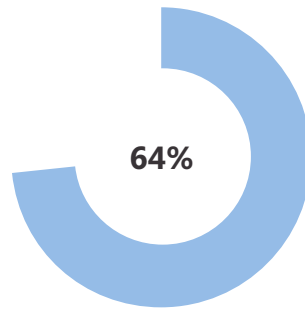
The payment will be made in advance on receipt of invoice to 'EPSI Foundation' New Delhi.



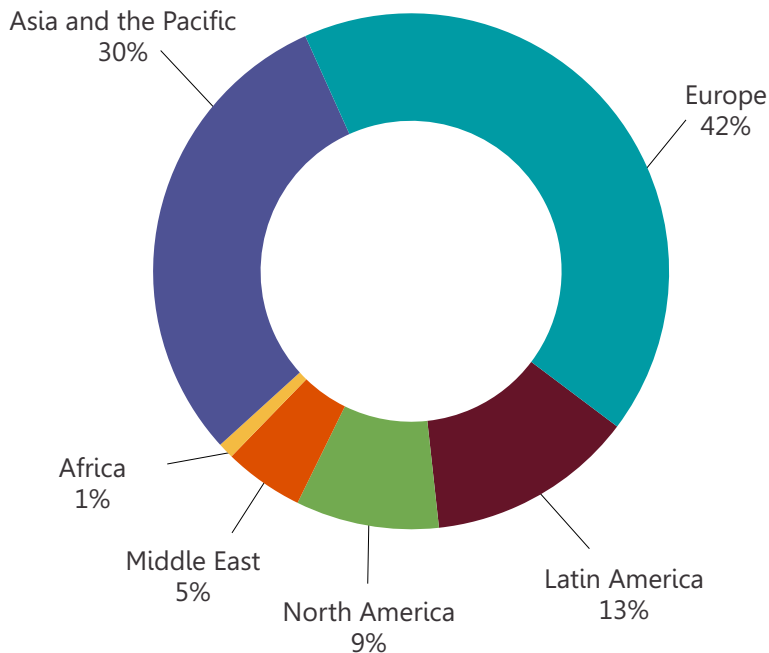
## NON-U.S. PARTICIPANTS BY WORLD REGION



**93% of exhibitors say they will exhibit at the Expo again!**



**64% of attendees on average spend more than 50% of their conference time at the Expo Hall.\***





# NETWORKING WITH NAFSA

NAFSA offers members and nonmembers extensive opportunities to connect and collaborate with other international educators. Through our networks and interest groups, you can communicate with others, share resources, seek advice, and engage with people with who share common professional and personal interests. Explore our communities and find your place in NAFSA.

## Network.NAFSA

Network.NAFSA enables international educators to

engage, collaborate, and learn from each other online. Members and nonmembers can connect with communities of professional or personal interest, communicate with others in the field, and share professional resources. Explore Network.NAFSA today.

## Professional Networks

NAFSA's Knowledge Communities are broken down into 11 professional networks. Seek advice or share your thoughts by participating in a professional network today.

## Member Interest Groups

Member Interest Groups (MIGs) unite members and nonmembers that have common interests, similar professional and personal experiences, and those working in similar types of institutions.

## PAVILLION (1123) @ NAFSA





[www.studyinindia.org](http://www.studyinindia.org)



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